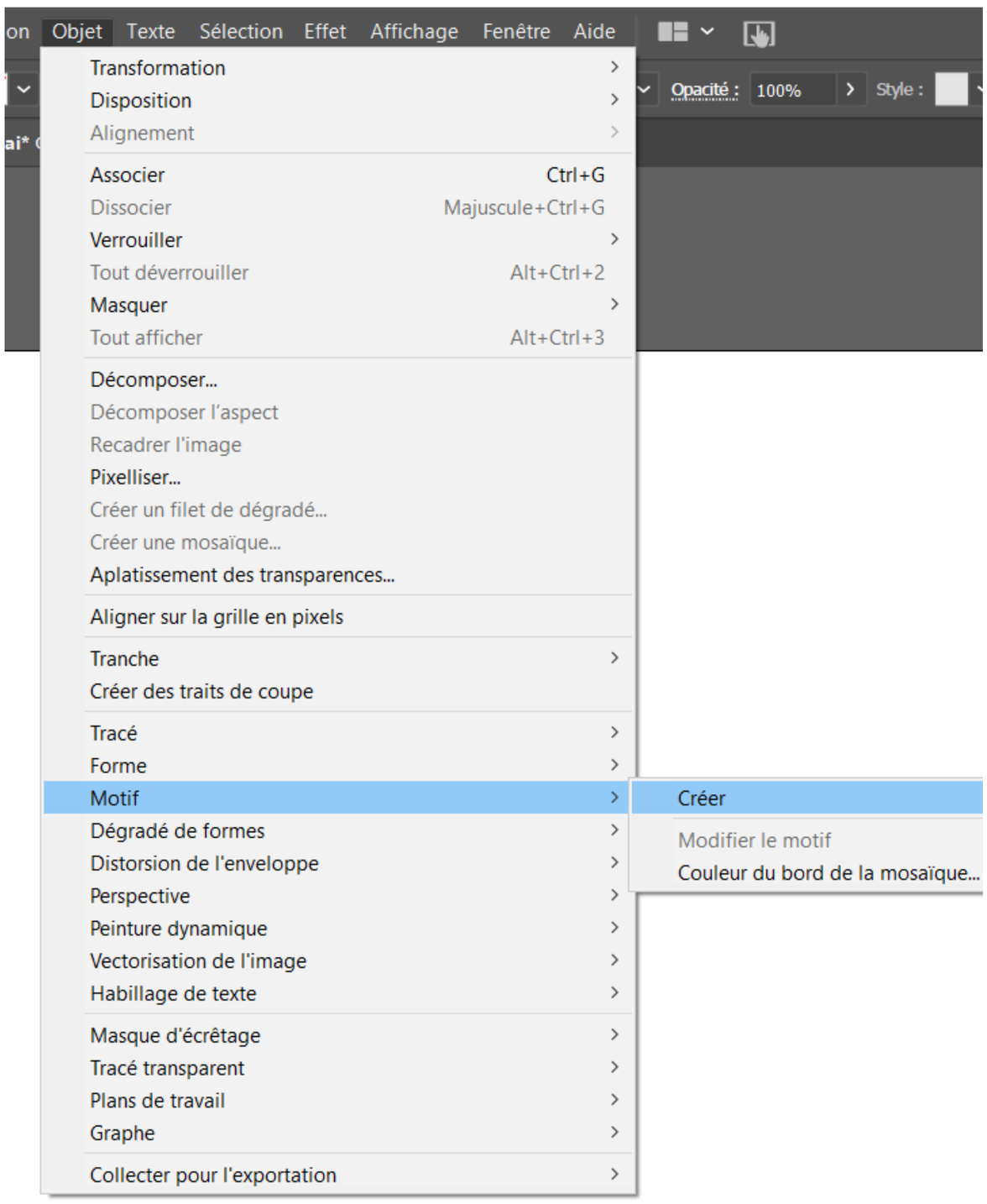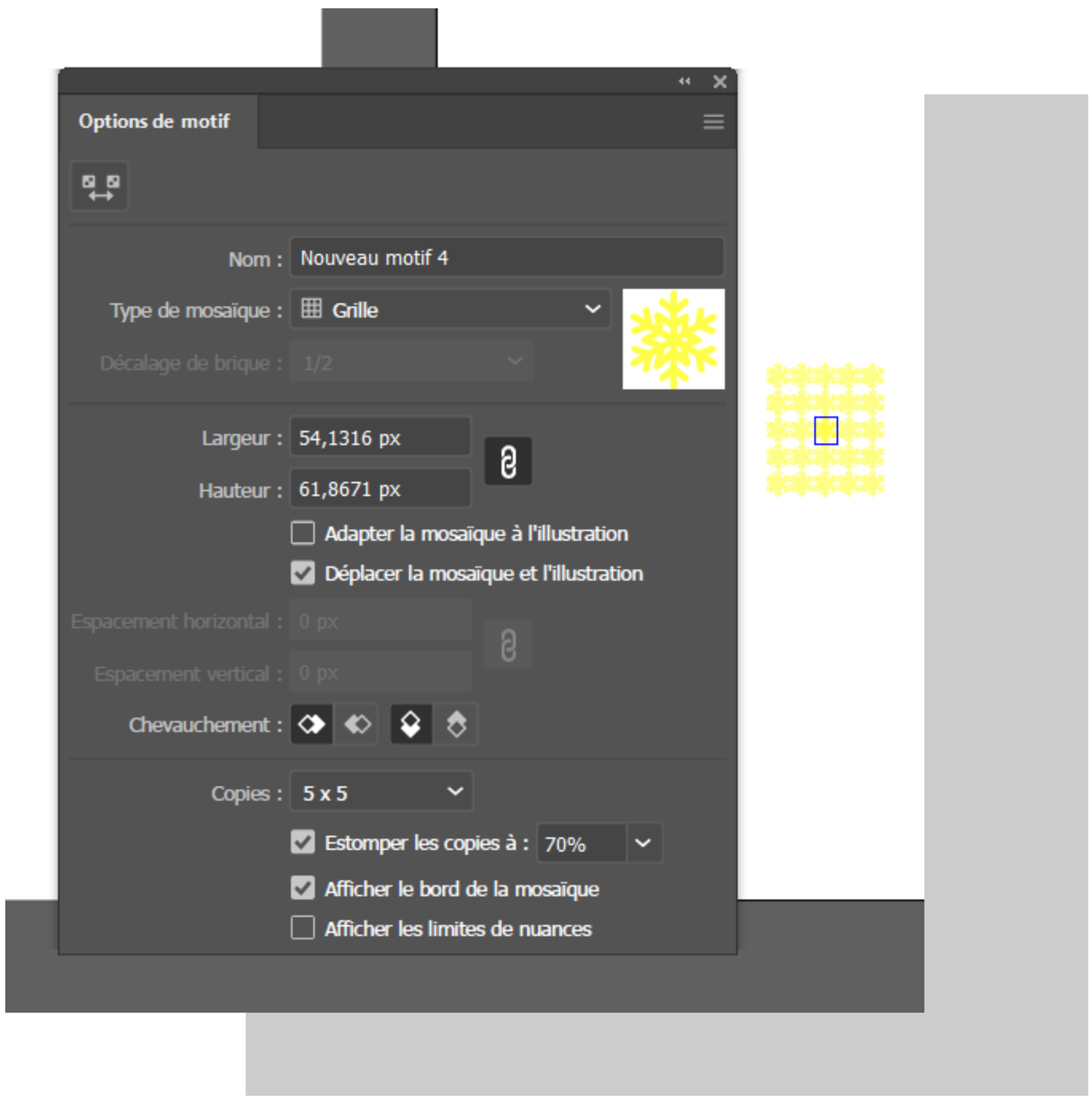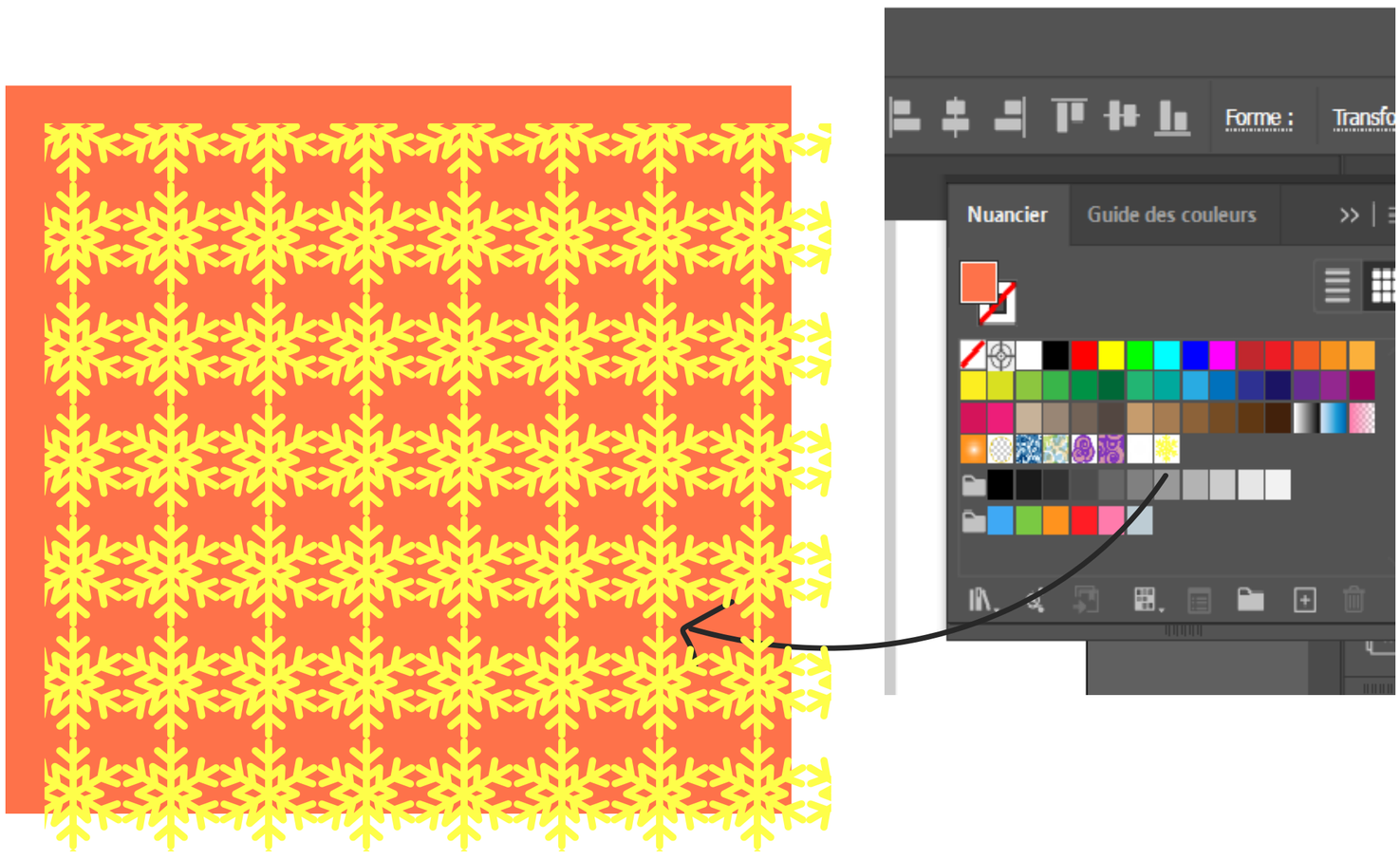CRÉATION DE MOTIF